



imagine

yourself at your  
absolute **best...**

Start An  
Exciting  
New Career  
in Wellness

*feel the difference!*

# Welcome and Congratulations!

You have just opened the door to what could be the most rewarding and exciting career choice of your life. The world we live in is changing rapidly and we are looking for people who want to make a difference.

We are currently looking for bright, enthusiastic individuals with good communication skills to establish and run Wellness clubs all over the U.K. and Ireland.

Ideally, you will have a caring, sympathetic personality and be motivated to help your clients achieve their goals. We will be happy to train you on all aspects of your new business but if you already have a background or interest in the Wellness sector that will be an added bonus.

## Why is the Wellness sector a great career choice?

The Wellness Industry is one of the fastest growing sectors in the world and will have an incredibly positive impact on society.

The growth of the fast food industry and reliance on poorly prepared meals has led to ill health reaching epidemic proportions.

More and more people are looking to the Wellness sector to help solve society's health crisis.

In this document you will have the opportunity to learn how you can work with one of the largest Nutrition companies in the world to improve the health of your community.



Many economists predict the Wellness Sector to emerge as a major force as people fight to stay healthy in a world where people have less and less time to care for themselves.

Everyone remembers people who make a lasting contribution to their lives. Imagine if you could find a career that offers you the financial security and personal freedom you need that is built on guiding people towards optimum health.

## You can and that career is right here!

We now live in a world where job security is a thing of the past. All too often, and through no fault of their own, people face redundancy or an uncertain future in the workplace, because of technology and the changes in the global market.

# Why We Need Your Help

Sadly, despite the best intentions of many individuals and government bodies our nation remains in a dangerous downward spiral to ill health.

## Facts and Figures for the UK

- Obesity has trebled in 20 years
- Obesity doubles your risk of premature death
- Obesity costs the NHS £½ Billion per year
- U.K. Population: 50% overweight / 26% obese House of Commons Health Committee Inquiry April 2003
- Someone has a heart attack every 2 minutes - that's 275,000 people each year
- Coronary Heart Disease accounts for over 120,000 deaths a year
- CHD costs the economy £7 billion each year.

British Heart Foundation Statistic



## So are you ready to make a difference?

Everyone needs a coach. Whatever your career or background we all perform better when we have a coach supporting and guiding us to better performance.

How serious are you about making a change? All over the world in every walk of life the coaching culture is becoming more and more established.

Our aim is to help you be at the forefront of this rising demand for guidance and support, becoming a valuable member of your community.

*"I hated commuting back and for to work every day and started to look at my options.*

*One day my friend told me to go to the National training day and I have never looked back since. I now look after a fantastic group of clients in my home town and we are all dedicated to helping each other get in the best shape of our lives!"*

Kate H

# Establishing Wellness Clubs.

There is now a growing demand for wellness clubs in the community and in the workplace. Forward thinking companies and communities leaders recognize the need for action.

We will teach you how to create a club that can offer an uplifting atmosphere and help its members achieve their wellness goals.



There are now tens of thousands of clubs in over 60 countries world wide that serve and guide people on a daily basis.

You can arrange the time and location of your club to suit your personal diary. We will teach you how to create a social atmosphere where people are informed on how to improve their health and then rewarded for their success.

Unlike some weight loss clubs, that can become a weigh-and-go culture, we encourage all our members to contribute and share their insights with each other.

Making new friends and helping everyone achieve their goals gives you a sense of achievement. Developing a friendly social atmosphere leads to members returning each week with new friends. Before long

you will find the members recommending solutions and encouraging each other. The club is also an excellent opportunity for members to sample new recipes and Herbalife's wide range of skincare products.

As members listen to each others testimonials they naturally ask if they can try the products.

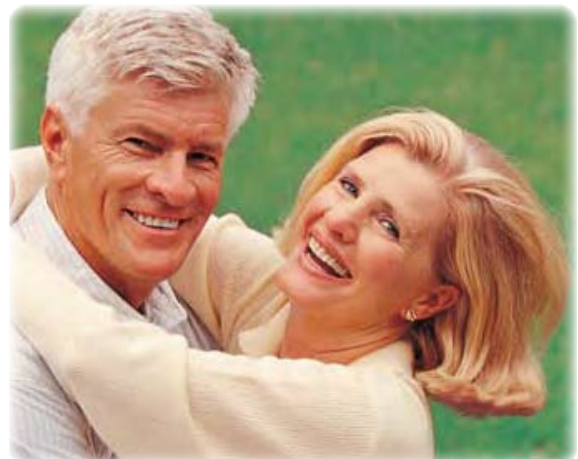
## Your new life as a Wellness Coach

The Wellness industry will continue to grow all around you, that fact you can count on.

'The Wellness Industry which 15 years ago barely existed is on track to become a Trillion Dollar Industry in just 5 years from now!'

World renowned economist, professor 'Paul Zane Pilzer'

That means you will be starting a career which offers tremendous security and huge growth potential.



# Excellent Rewards

If you want a career that offers you excellent rewards and a daily sense of satisfaction then this may well be for you.

You will need a bubbly personality and a commitment to helping people develop a healthier lifestyle.

Even though running or participating in a club culture is a very successful method of developing your business you can also develop your business one on one with a totally flexible approach to your life and calendar.

There are literally hundreds of methods you can employ to build a vibrant business without any of the conventional headaches of staff overheads and premises!

## We will provide you with everything you need to get started.

If you have a willingness to work and a desire for a better quality of life there is no reason why you should not be excited already.

*"I was so fed up with the daily commute, but could never see a way out I now love my new found freedom and look forward with genuine excitement for the years ahead.*

*I had no freedom of time and had become a slave to my desk. I could never find the time to enjoy exercise but I now find I am motivated to stay in good health just because I am a coach"*

Patricia M

## How much Income can you expect to make?

The answer to that question really depends on you.

Each new distributor determines their own level of income requirements and subsequent commitment.

We have distributors from every walk of life earning just a few hundred extra pounds per month, or replacing a professional salary or indeed earning many thousands of pounds monthly.

Many clients or club members will already be spending at least £3 per day on what can often be unhealthy breakfast, lunch, and snack options, that can quickly add up.

As you read on you will learn, Herbalife produces superb meal replacement shakes, healthy snack items, and a market leading range of energy boosting beverages.

When members see the results achieved by others many of them decide to redirect their £100 into trying a healthy alternative that can often save them money.

If you have 25 customers spending £100 per month, each that gives you a turnover of £2500 per month. You will be able to purchase these products at up to a 50% discount from Herbalife giving you a potential income of £1250 per month!

Naturally some customers spend more and some spend less. That's just a personal choice. It's also important to recognize you can have as many or as few customers as you choose.

# The National Training Day



At the training day, in an enjoyable, uplifting atmosphere, you will learn all about the Wellness industry.

- Meet and learn from other established Wellness Coaches.
- Learn all about the background and history of Herbalife.
- Learn all about the amazing Herbalife product range and how they can help your customers.
- See and hear fantastic customer testimonials.



- Learn how to inform your community and develop your identity as a Wellness Coach.
- Learn how to identify a location advertise and run your club.
- Learn how to expand and help enthusiastic members of your team run their own clubs.
- And so much more!

*“After attending I just could not wait to get home and get started!!”*

Justin Robbins Cardiac Rehabilitation nurse



*“For me the opportunity is about freedom, pure and simple, I work around family life, and could do this without the start up costs of a franchise or a traditional business”*

Julie Silva Carvalho



# Royalty Income



## Develop an exciting Royalty income by introducing and training other Wellness Coaches

Another outstanding benefit of your new career, if you choose, is the opportunity to develop a royalty income. If you introduce and train other coaches you can develop a substantial additional income stream.

There is no upper limit to the number of people you can train which can lead to a truly substantial income!

*"I never thought it possible but today its true. We have a team of dedicated coaches all making a tremendous contribution to their respective communities. Thousands of customers are benefiting from the use of the Herbalife products and as a result last month our Royalty income alone was over £4500 part time!!"*

Sue Elliot Nurse and mother of 4 children



Please be aware that it is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. When considering this business opportunity, do not be misled by claims that high earnings are easily achieved.

**Community Wellness Clubs**

# Herbalife International and its Corporate Support

As well as the monthly training days and personal one-to-one support, Herbalife International has created an amazing network of facilities providing its distributors with one of the finest opportunities in the world.



Michael O. Johnson joined the Herbalife family after 17 years with the Walt Disney Corporation, where he most recently served as President of Walt Disney International.

One of the finest executives in the world Michael has quickly created a formidable team to take us to \$5bn in the next 3 years.



## Worldwide Branding

The Herbalife brand will be reaching new heights.

We are announcing new sponsorship deals each month making it easier than ever to develop your profile within your community.

When people are looking for excellent support and guidance we want them to seek out your Wellness club.

There has never been a better time to get started.

We are looking for people who are determined to not only improve the quality of their own lives but the lives of others.

With your help we have the opportunity to reach people all over the world.

For more information on Herbalife please visit [www.herbalife.com](http://www.herbalife.com)

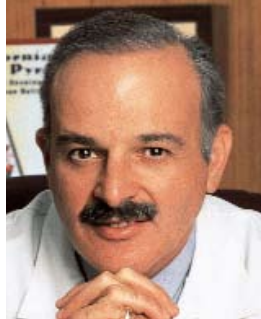


**Dr David Heber, MD, PhD, FACD, FACN**

Director of the UCLA Center for Human Nutrition.

International expert in the battle against the worldwide epidemic of obesity.

Author of international best seller, The L.A Shape Diet and passionate about improving

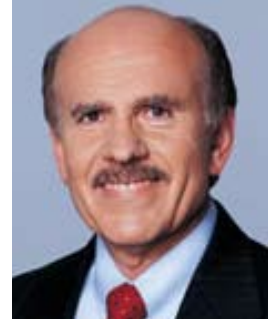


**Louis J. Ignarro**

Nobel prize winner and one of the most brilliant minds in the world.

Renowned Professor of Pharmacology at UCLA.

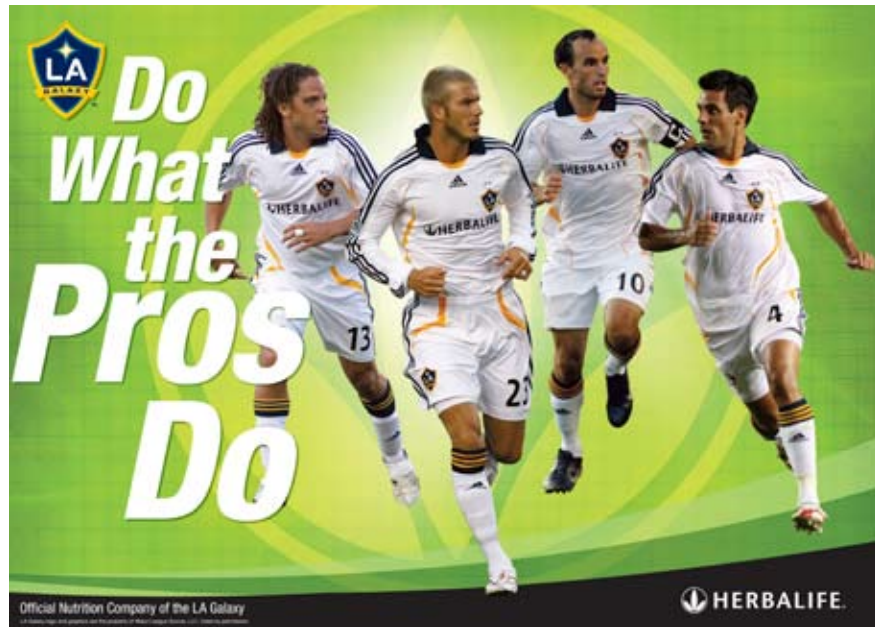
American Heart Association research prize winner, and another pioneer committed to improving the health of the world.



## Sponsorship

Herbalife are already providing some of the worlds best athletes with the nutritional edge they need!

You will also have the opportunity to help local teams improve there performance.



**Community Wellness Clubs**

# Herbalife Product Range

All of our coaches promote a healthy eating regime, regular exercise and sufficient water intake. The truth is the majority of people understand that message but

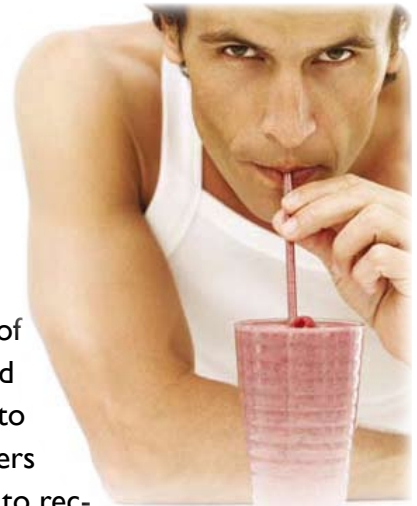


struggle to balance their diet because of time factors or the lack of availability of healthy choices. That's where the Herbalife products can make an amazing difference.

Formulated by some of the world's leading scientists, they help our customers stay on track as they seek to lose weight or just improve their health.

All weight loss claims refer to the Herbalife Weight Management Programme which includes, amongst other things, a balanced diet, regular exercise, an adequate daily fluid intake and appropriate rest.

We have a wide range of products and by listening to our customers we are able to recommend how they can boost their success with selected products as part of an overall lifestyle strategy.



We have meal replacement shakes for customers who don't have the time to prepare a healthy meal three times a day.

Green tea to boost energy and vitality.

Vitamins and antioxidants to repair and protect the immune system.



# Herbalife Product Range

Following our core philosophy of nutrition for the inside and outside, our scientists have developed some of the finest skincare products in the world.

This is an enormous industry in its own right and you will have direct access to market leading formulations to help your customers look their absolute best.



## Testimonial

After feeling good inside I decided I wanted to look great on the outside I use the whole range! Barbara Waters Nurse, Aunty, and valued customer



## In Summary

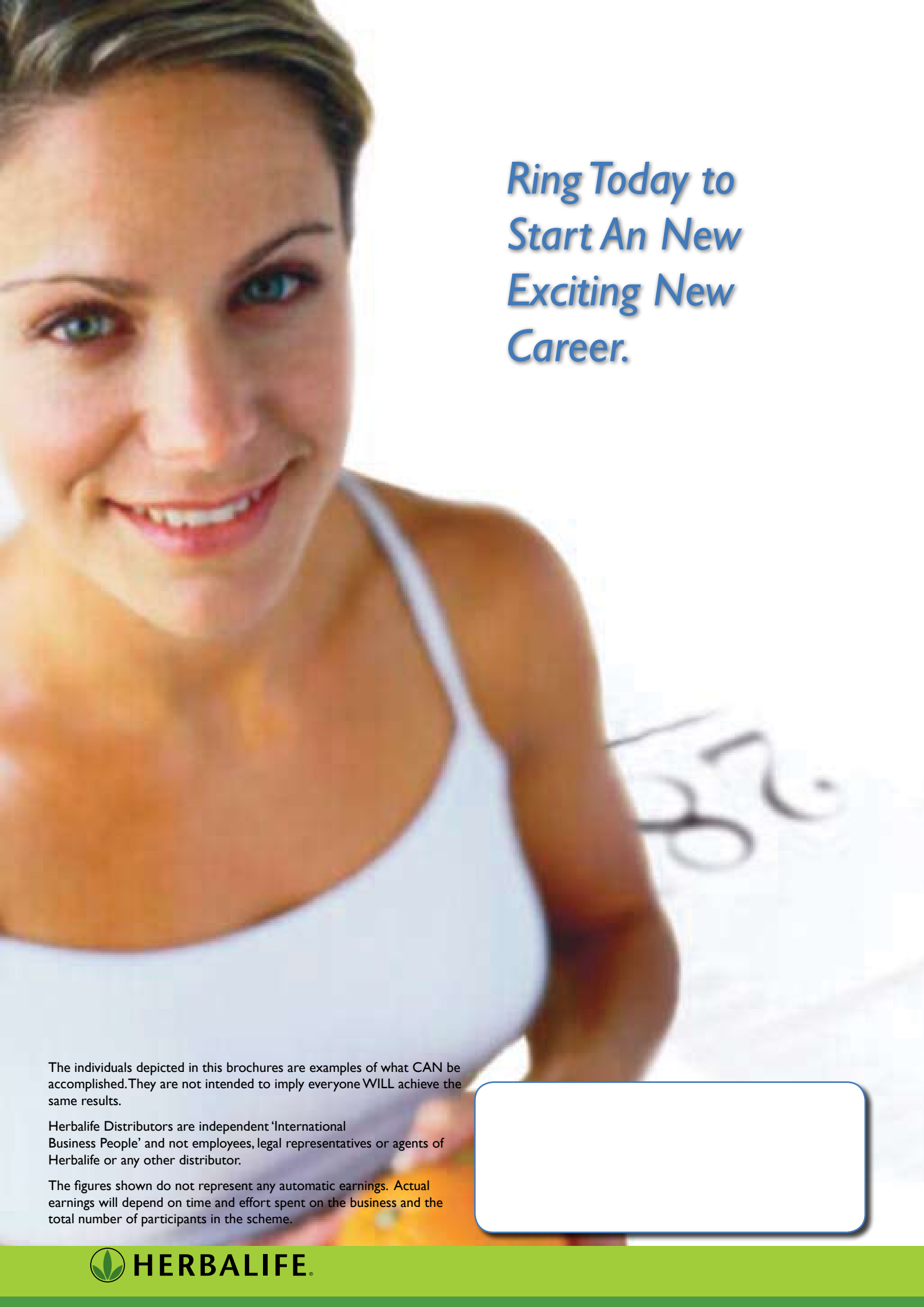
You now have the opportunity to work with and learn from a company totally dedicated to making the world a healthier place. If you want to be surrounded by positive people, and develop a better quality of life you are in the right place.

*“Since becoming a Wellness Coach I have a brand new sense of direction.”*

*“I have made a whole new group of friends and enjoy setting new goals for the life I want to live. I love the fact that I have been able to be my own boss and really enjoy helping others take charge of their future.”*

Annette Furlong





*Ring Today to  
Start An New  
Exciting New  
Career.*

The individuals depicted in this brochures are examples of what CAN be accomplished. They are not intended to imply everyone WILL achieve the same results.

Herbalife Distributors are independent 'International Business People' and not employees, legal representatives or agents of Herbalife or any other distributor.

The figures shown do not represent any automatic earnings. Actual earnings will depend on time and effort spent on the business and the total number of participants in the scheme.

